



alice springs
CONVENTION
CENTRE

Family Business Australia talk about their experience with Alice Springs Convention Centre

When I was asked by our Board to explore Alice Springs as a potential National Conference destination, **I did have reservations.** I had not travelled to the Northern Territory previously, and had some preconceived ideas about lack of appropriate venues and infrastructure, etc. ... how could I run such a large high profile event with 400+ delegates 'in the middle of nowhere?'

I am thrilled to say, oh how wrong I was! This unique part of the world allowed us to be creative and offer our delegates **incredibly special experiences like no other!**

The team at the Alice Springs Convention Centre are world class, and are some of the **most impressive event staff I've had the privilege to work with**, they really did make magic happen ... and made it look effortless along the way.

Feedback from our delegates has indicated that this has been **the most successful conference event in our organisation's 20 year history** ... I am already being asked, "when can we go back?"

Danielle Ricato
National Events and Sponsorship Manager
Family Business Australia

Photo by Lisa Hatz Photography