

The Desert Knowledge Precinct provides an international focus for developing the people, knowledge and economy of the world's deserts

Business events act as a stimulator and facilitator of economic activity, innovation and learning, complementing Desert Knowledge Australia's vision of connecting small businesses across the outback to build sustainable communities.

With a sophisticated convention centre, hotel venues and many of Australia's most unique and spectacular natural attractions, Central Australia is the ideal location to hold conferences and incentives that will benefit from the initiatives and programs in place at the Desert Knowledge Precinct.

Desert Knowledge Australia (DKA) is a national organisation committed to building harmony, sustainability and prosperity for all Australian desert people, both Aboriginal and non-Aboriginal. It aims to ensure that Australia benefits from the global economic opportunities that are emerging as people around the world respond to changing environmental conditions and desertification.

DKA Solar Centre is a demonstration facility for commercialised solar technologies operating in the arid solar conditions of Alice Springs, Central Australia.

It was developed as a resource for the rapidly expanding solar industry in Central Australia and promotes understanding and confidence in solar technologies. Desert Knowledge Australia has a world-first interactive website providing live data feeds from the Solar Centre.

Remote Economic Participation

Cooperative Research Centre establishes a unique collaborative research platform that works with communities, businesses and people in remote regions of Australia to systemically investigate and provide practical responses to the complex issues that drive economic participation.

Outback Business Network boasts over 900 members in nine regions covering 75% of Australia's land mass and connects businesses in creative industries, local produce, mining services, sustainable building and tourism. The cross border network development service enables businesses to explore and develop collaborative business opportunities and gain other benefits of business networking.

The Desert Peoples Centre is a cooperative initiative of Batchelor Institute of Indigenous Tertiary Education and the Centre for Appropriate Technology for the delivery of post-secondary education and training for Aboriginal students. The Centre includes campus facilities at the Desert Knowledge Precinct with a network of remote study centres located across desert communities.

Outback Stores was established in response to a need for functional and viable shops that were able to meet the health and nutritional requirements of Indigenous populations. Outback Stores creates healthy communities by managing stores that are the social and economic lifeblood of their communities.

NT
EXTRAORDINARY MEETING PLACES

The 4th Desert Knowledge Symposium and Business Showcase, to be held in Alice Springs in November 2011, was developed with the ambitious vision of bringing together wide and varied networks to harness the best knowledge and diverse perspectives to explore the critical issues confronting desert Australia.

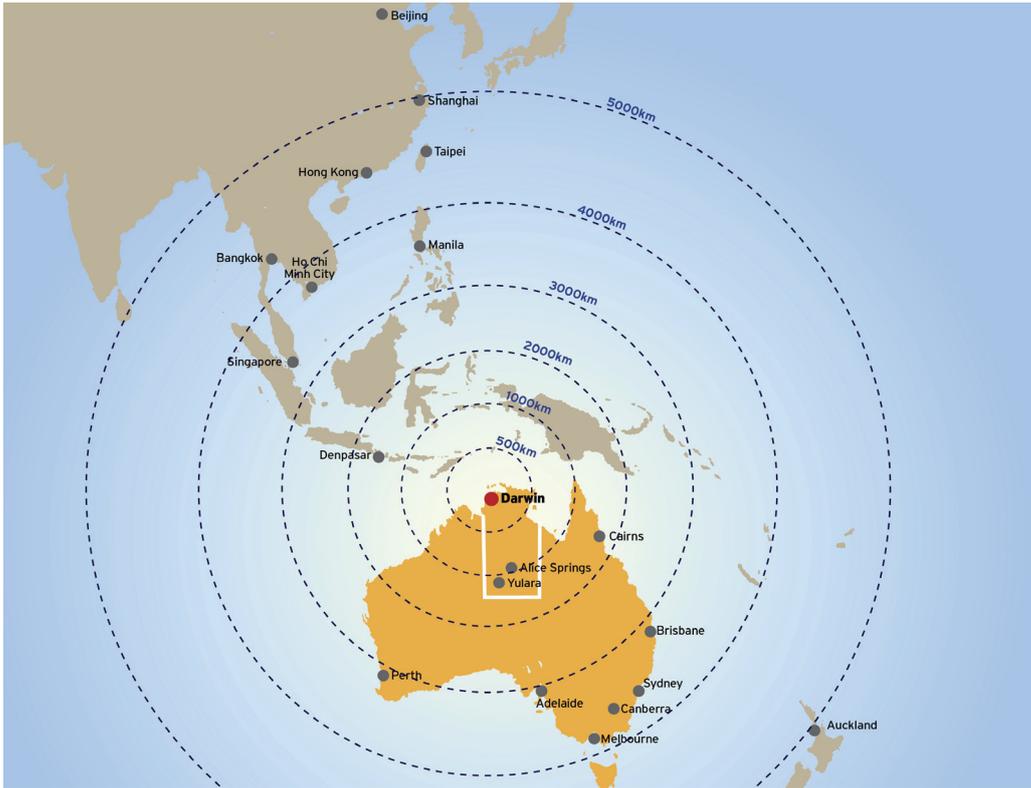
The event aims to tackle the hard questions in an open and intercultural way and will celebrate the variety of expertise from across the outback providing opportunities to find business partners, share information and build networks.

*John Huigen
Chair of the Organising Committee
CEO Desert Knowledge Australia*

WHY MEET IN THE NT?

Australia's Northern Territory has a proven track record at boosting delegate attendance due to its destination appeal as well as its direct relevance to the desert knowledge sector. As a result, it provides a depth of local expertise, as well as individuals and organisations who can enhance your NT event, such as speakers, sponsors, exhibitors and delegates.

There is the opportunity to engage with NT industry at networking events and scope for technical tours and site visits to local facilities for meetings with like-minded industry colleagues. The NT is just two hours flying time from its nearest Asian neighbour and has direct domestic aviation access to all major airports throughout Australia.



In traditional Western Desert art, this circular dot icon symbolises a camp site or meeting place. For thousands of years, the first people of the Northern Territory have held meetings in locations deemed spiritually significant.



EXTRAORDINARY REGIONS

The NT is divided into two main regions, each with distinct climates and amazingly different terrain and attractions. The lush and tropical "Top End" region at the northern most tip of Australia includes the capital city, Darwin, plus the World Heritage-listed Kakadu, Australia's largest National Park. With a natural harbour, river estuaries and a coastline more than 5,000km long, the Top End is a fishing, sailing and cruising paradise.

Further south, lies the stunning desert landscape of Central Australia, which is home to icons such as Uluru (Ayers Rock), Kata Tjuta (the Olgas) and Alice Springs, the quintessential Australian outback town, as well as an ancient and rich indigenous culture.

NORTHERN TERRITORY CONVENTION BUREAU (NTCB)

The NTCB is the business events division of Tourism NT. Our role is to market and promote the Northern Territory as a distinctive business tourism destination. With strong local knowledge, experience and links to business and government networks, we provide expert advice and assistance to secure business events for the NT. Our team can assist you with bid preparation, destination information and supplier liaison to deliver an inspiring and memorable event.

FIND OUT MORE

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